

Springback Banners: Spring 1-1 Long

.75" bleed area

Total Graphic Area: 23.5"w X 79.5"h

Total Visual Area: 23.5"w X 78"h

Please be sure to include a 3/4" bleed
at the top & bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

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