ENDCAPS

90° bend

Straight Embrace: Counter

Total Graphic Area: 70.5”w X 43.5”h

Total Visual Area: 66.5”w X 39.5”h
(Front Visual Area: 39.5”w X 39.5”h)
(Endcap Visual Area: 13.5”w X 39.5”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

ENDCAPS

bleed area
trim line
safe area