ENDCAPS

Straight Embrace:
3x2 Display w/Endcaps

Total Graphic Area: 119.25”w X 63.375”h

Total Visual Area: 115.25”w X 59.375”h
(Front Visual Area: 88.25”w X 59.375”h)
(Endcap Visual Area: 13.5”w X 59.375”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

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bleed area
trim line
safe area