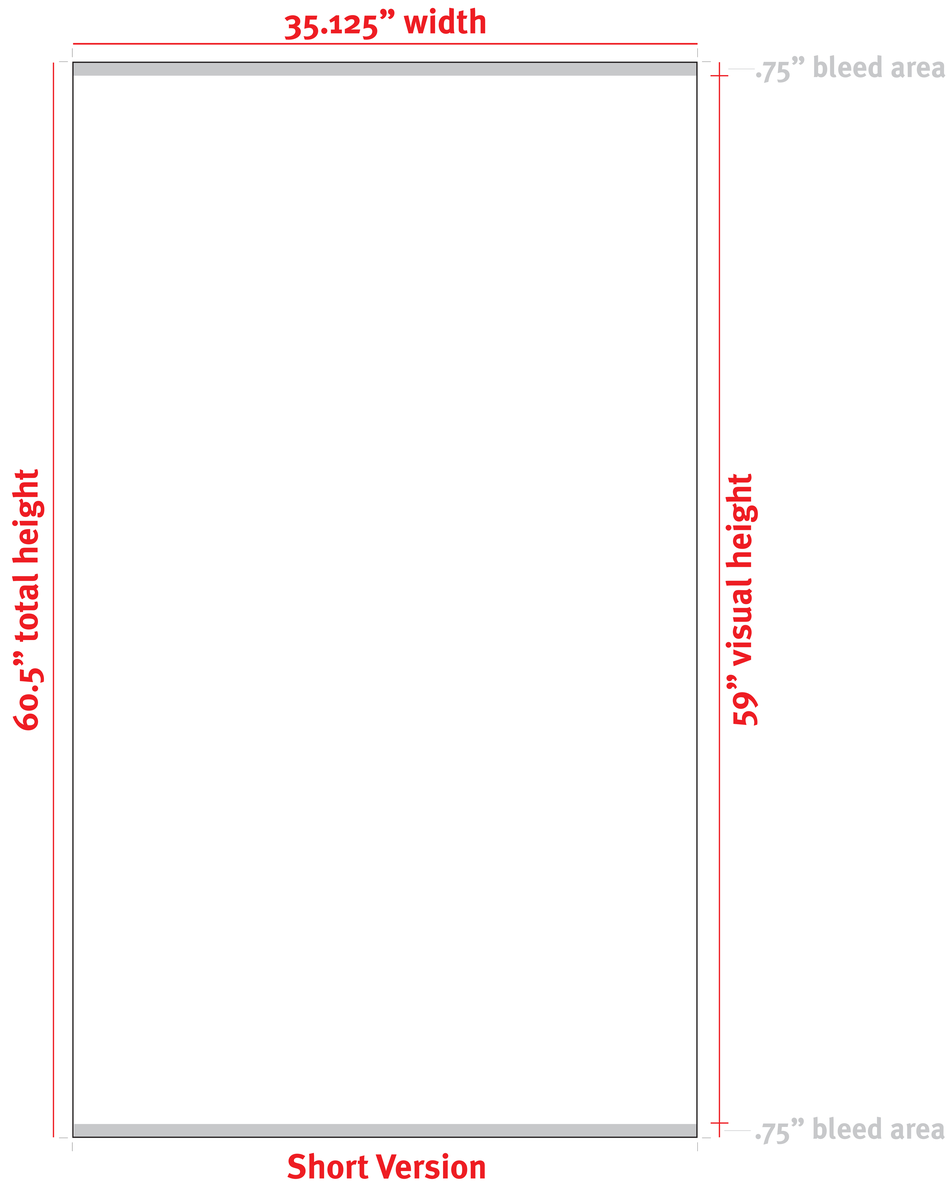
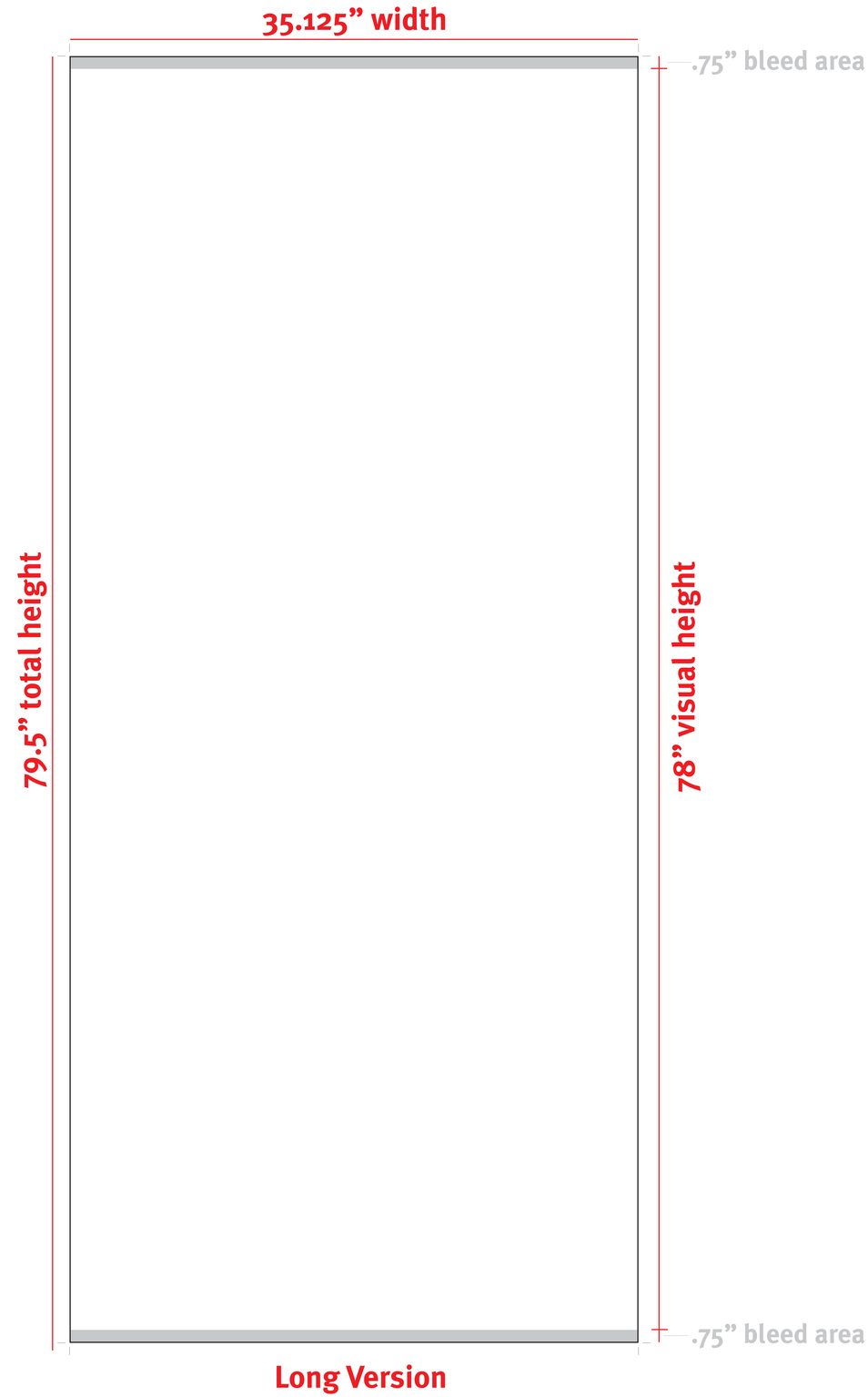
DFA Springback Banners: Spring 1-3

Short Version:
Total Graphic Area: 35.125"w X 60.5"h
Total Visual Area: 35.125"w X 59"h

Long Version:
Total Graphic Area: 35.125"w X 79.5"h
Total Visual Area: 35.125"w X 78"h

Please be sure to include a 3/4" bleed at the top & bottom

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines